

Ink Consumption Estimates

The following is a typical address label.

ECRWSS **RR-001
RESIDENTIAL CUSTOMER
TRUCKEE CA 96101


The printing software makes the following calculation for ink consumption based on the above typical label:

Bulk Ink Calculations:

Ink Estimate
Pixels Per Page:
38350
Pages Per ML:
869.19

This estimate is based on a bulk ink cost of \$.46 per ml.

\$155.00 for 800 ml bag

\$214.29 for (3) replaceable print heads

Total: \$369.29

$\$369.29 / 800 = \$.46$ per ml

Labels per bag: $869.19 \times 800 = 695,352$

Standalone Cartridge Calculation:

Ink Estimate
Pixels Per Page:
38350
Pages Per ML:
869.19

This estimate is based on a standalone cartridge cost of \$1.03 per ml.

\$ 43.20 for 42 ml cartridge

$\$43.20 / 42 = \1.03 per ml

Labels per Cartridge = $869.19 \times (42 \times 3) = 109,518$

Typical Address Label #2



12
A Macmurdo
INC.JET INC
4350 W Cyprs #80
Oak Brook, IL 44017-2555

The printing software makes the following calculation for ink consumption based on the above typical label:

Bulk Ink Calculations:

Ink Estimate
Pixels Per Page: 111748
Pages Per ML: 298.29

This estimate is based on a bulk ink cost of \$.46 per ml.

\$155.00 for 800 ml bag

\$214.29 for (3) replaceable print heads

Total: \$369.29

$\$399.29 / 800 = \$.46$ per ml

Labels per bag: $298.29 \times 800 = 238,632$

Standalone Cartridge Calculation:

Ink Estimate
Pixels Per Page: 111748
Pages Per ML: 298.29

This estimate is based on a standalone cartridge cost of \$1.03 per ml.

\$43.20 for 42 ml cartridge

$\$43.20 / 42 = \1.03 per ml

Labels per Cartridge = $298.29 \times (42 \times 3) = 37,585$